

GATEWAY FOR INVESTMENTS

# Forecast



## HIDE & SEEK

To win the game of money hide your  
emotions and seek the expert's guidance

## EDITORS NOTE

### Dear Clients,

As a financial consultant, I often get asked about the best investment options for individuals and families. While there are many choices out there, mutual funds remain one of my top recommendations. I will share why mutual funds are a smart investment choice for your financial goals.

#### Mutual Funds and our MF recommendations

##### Short-term (1 year)

- Liquid funds: ideal for quick access to money and low risk
- Overnight funds: similar to liquid funds but with a shorter investment horizon
- Ultra short term funds: slightly higher risk, but still relatively low risk

##### Medium-term (3 years)

- Short term funds: balanced risk and return
- Hybrid funds: combination of debt and equity,

offering moderate risk

- Balanced advantage funds: dynamically allocate assets based on market conditions
- Dynamic funds: actively managed to maximize returns

##### Long-term (5+ years)

- Large cap fund: established companies with relatively stable growth
- Mid-cap fund: medium-sized companies with potential for growth
- Multi-cap fund: diversifies across large, mid, and small cap companies
- Sectoral fund: focuses on a specific industry or sector, higher risk

It's important to note that these are general recommendations and not personalized investment advice. We the Financial consultant, will analyze the individual financial goals, risk tolerance, time horizon and provide the diversified investment solution. Additionally, we will review regularly and re-balance your investment portfolio to ensure it remains aligned with your goals.



## TOP OF THE TABLE ANNUAL MEETING

Hawaii, USA | Sept | 25-28, 2024

Overjoyed to share my pride moment with you all! I am thrilled to have qualified for the prestigious TOP of Table Annual Meet in the USA, joining an elite group of only 15 members from India and 400 worldwide! Your unwavering support and encouragement have been instrumental in my success.

**Thank you from the bottom of my heart!**

For More Details, Contact

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## THINK & ACT

**Are you making these Mistakes too?**



### AT THE AGE OF 20

1. No Proper Savings?
2. Avoiding Investments?



### AT THE AGE OF 30

1. Unorganized savings?
2. Buying flashy products?



### AT THE AGE OF 40

1. Avoiding Investments?
2. Because of Loan?



### AT THE AGE OF 50

1. Use retirement saving for other purpose?



**Mr. R. Gopinath., CEO**

Gopast Centre for learning Pvt Ltd

# *Intrinsic value of* **BUSINESSES & FAMILIES** **PART - 2**

This is as a continuation to our previous article, wherein we saw how to calculate IV of a company. Now let's look the same at a family level.

If all the members of the family like parents, spouse, children and other blood relatives are the stakeholders of the unit called family, then what does this man mean to them. These family members have invested their love, time, concern, support and many other things in this person, who also returns almost of all that and plus his earnings.

*What if we extend the concept of "Intrinsic value" to a person and his family? How do we estimate the Intrinsic value of this person?*

The profits generated by the business gives dividends to its investors. It is the income generated by a person that helps fulfilling the needs of the family members, who are the stakeholders of that unit called family.

This income provides for all that is needed under three major categories namely Happiness, Health, Respect / Dignity.

*What are the value drivers of the income that a person generates?*

The following five factors,

**Intellect:** His business related knowledge.

**Talent:** His skills that are put to good use in business.

**Brand:** The opinion the society has about him as a professional.

**Experience:** The number of challenges faced by him in so many years of the business/profession.

You will observe from this list that the value drivers of the

businesses are mostly external to the businessman and that they can be compensated or acquired from other sources also. Whereas the value drivers of the individuals income are internal to him and cannot be compensated from other sources. They are highly individualised.

*What if we use the same method of calculating the Intrinsic value of the business to the Intrinsic value of the individual (for the benefit of the stake holders of the unit called family)?*

While for business arriving at CAPEX figure is easy from the list of the income and expenses statements and cash flow statements it may not be so easy to find it out for families

Families do not maintain accounts to that detail. In fact, the unit of production for the family is that individual himself. So we must consider the expenses made on himself as the CAPEX for the family.

We saw in our earlier discussion on the Intrinsic value of the business that an important aspect of estimating the Intrinsic value is considering the probable risk factors, impact of the same and adjusting the Intrinsic value appropriately. Without this the calculation of Intrinsic value will remain just a partial estimate.

What types of risk can these value drivers be exposed to: Death, Disability, Critical Illness. These risks have a very severe negative impact and long lasting impact. There are other risks too, but they don't have such serious impact. For instance loss of job or losses in business. As long as the above mentioned 5 factors are in tact

Risk management is a science. Like any other science this science also operates on principles. So it is advisable to play by



principles. There is a deep underlying connection between our Business and our family. The gains of our businesses pass on to our family and the gains from the family pass on to our businesses.

There is no law that protects their investments in this person and the benefits that should flow to them from such investments. It is therefore the responsibility of this person to protect the rights of his family members voluntarily. Life insurance is therefore a primary need. It cannot be an option for consideration. The premiums paid to secure that life insurance cover should be treated as if it is a part of the cost of the essentials for the family like food, clothes, school fees etc.



**To Give Real Service, You Must Add Something, Which Cannot Be Bought or Measured With Money.**

**- Sir Mokshagundam Visvesvaraya**

## Do you know about **GIFT CITY** ?

GIFT City stands for Gujarat International Finance Tec-City. It's a business district and Special Economic Zone (SEZ) in Gujarat, India that's designed to be a global hub for financial and IT services.

NRIs and other international investors can now invest in India without the need to convert the money to INR (reduced exchange risk) while availing of a simplified tax structure (no withholding tax, TDS or GST). Also, they can invest remotely.

### **Benefits for Investing in GIFT City Mutual Funds**

#### **1) Currency Depreciation can reduce returns**

Invest in your own foreign currency and withdraw your money in that same currency.

#### **2) Taxation and Issues**

GIFT City funds eliminates TDS in India, Allowing NRI to withdraw the full proceeds without any deductions.

#### **3) Invest Remotely**

They can invest remotely from anywhere including US and Canada to invest and auto withdraws. Minimum ticket size of Gift City is 150000 USD.





# VIEWS ON DEPOSITS & MUTUAL FUNDS

HIGHEST INTEREST RATES ON FIXED DEPOSITS SCHEMES		
FD Name	Rating	Interest Rate * (Up to)
Shriram Unnati Deposits	MAA+by ICRA, FAA+by CRISIL	9.44%
Bajaj Finserv	FAAA by CRISIL, MAAA by ICRA	8.35%
Mahindra & Mahindra Financial Services Ltd	CRISIL FAAA	8.30%
ICICI Home Finance	FAAA by CRISIL, MAAA by ICRA	7.80%
PNB Housing Finance	CRISIL FAAA	7.70%
LIC Housing Finance	FAAA by CRISIL, MAAA by ICRA	7.75%
HDFC Bank	FAAA by CRISIL, MAAA by ICRA	7.50%
RBI Bonds	Reserve Bank of India	8.00%
* Highest rate including additional interest for Senior citizens,employees etc. Wherever applicable.		
* As of October 2024.		

POSTAL DEPOSIT	
Time Deposit (TD 1-5 Years)	7.50%
NSC (5 Years)	7.70%
Monthly Income Scheme (MIS)	7.40%
Kisan Vikas Patra	7.5% (Double in 115 months)

Earn Higher rate of interest  
UP TO **9.40%\*** p.a.  
(Inclusive of 0.5% for senior citizen)

FUND PERFORMANCE CHART - TOP EQUITY FUNDS					
Fund Name	Sector	NAV	1 Year	3 Year	5 Year
Bank of India Small Cap Fund	Small Cap	50.41	50.85%	25.71%	37.55%
Quant Mid Cap Fund	Mid Cap	247.562	50.44%	29.41%	36.07%
ICICI Blue Chip Fund	large cap	113.98	44.37%	20.21%	21.81%
HDFC Large & Mid Cap Fund	Large & Mid Cap	355.571	46.37%	24.67%	26.21%
Bajaj Flexi Cap Fund	Flexi Cap	14.954	48.19%	N/A	N/A

FUND PERFORMANCE CHART - TOP DEBT FUNDS					
Fund Name	Sector	NAV	1 Year	3 Year	5 Year
Kotak Debt Hybrid Fund	Debt Hybird	57.59	19.41%	10.61%	12.36%
Bank of India Mid & Small Cap	Equity & Debt	39.12	41.40%	19.36%	27.14%
TATA MultiAsset Fund	Multi Asset	23.10	27.79%	14.85%	20.06%
Quant Dynamic Asset Allocation Fund	Dynamit Asset	17.54	52.68%	N/A	N/A
Invesco Banking & PSU Fund	Banking & PSU	2137.97	8.39%	4.75%	5.76%

# Want to lead a comfortable life after Retirement???

Let's Calculate retirement expenses now for a comfortable tomorrow

## Find out monthly expenses at the time to Retirement

**At the Age of 35**  
**Rs. 50,000 pm**

Present Monthly Expense



**At the Age of 58**  
**Rs. 2,00,000 pm**

Future value with 6% inflation

## Find out the retirement corpus required

**Rs. 4.17 Crore**  
Retirement Corpus

## Find out Monthly SIP required for achieving Goal

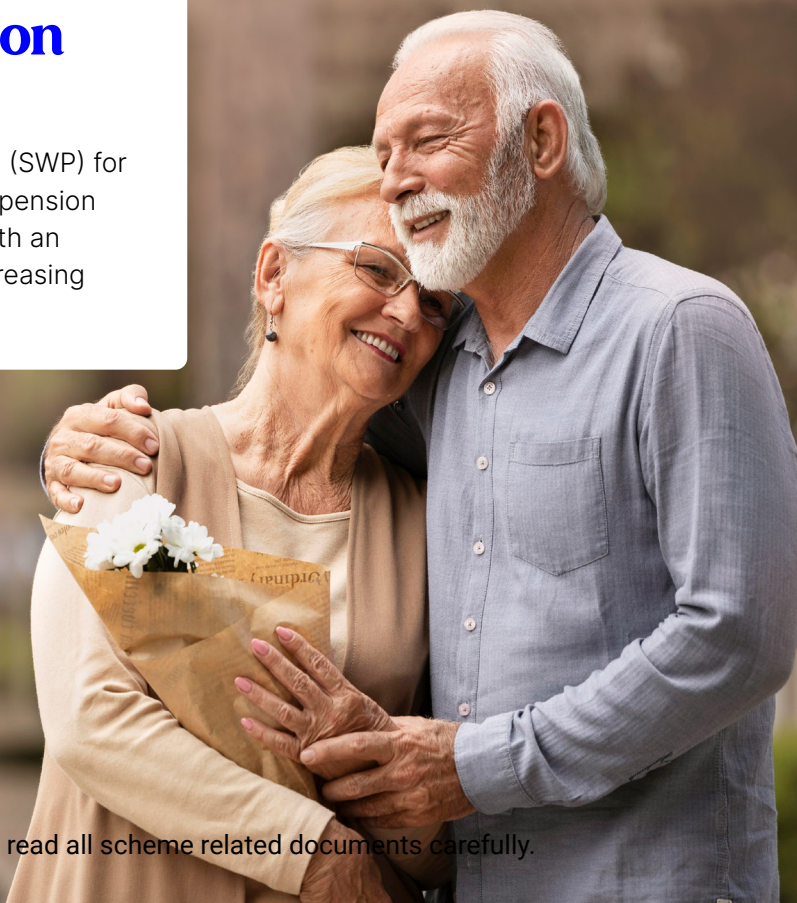
**Rs.20,000**  
Assuming 15% CAGR

## Overall Received pension amount 10 Crore

By implementing a Systematic Withdrawal Plan (SWP) for the created corpus, you will receive a monthly pension starting from Rs 2,00,000 (Rs 2L) at age 58, with an annual increment of 6% ROI, resulting in an increasing monthly pension amount until age 80.

## Get a customized retirement solution

**Book an Appointment**  
**+91 98406 45161**







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**ASSOCIATED WITH HDFC**  
 &  
 Conducted a Mutual fund  
 Investor Awareness Program  
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## HEAR FROM OUR CLIENTS



My first meeting with Mr. Chinnadurai was in 2021, during which he took time to thoroughly understand my financial needs and goals. Following this, he demonstrated an excellent plan on how to best achieve my objectives. I have complete confidence in Mr. Chinnadurai and his professional abilities. I have always found his advice was very clear, relevant, and prudent. I particularly appreciate the prompt and professional service from their staffs (Divya & team), which is excellent. Their proactive approach on all the services is also commendable, and I am confident that KCFS would be an invaluable resource for anyone seeking professional financial advice and planning.

- Mr. Barakath Ali Ahamed, Account executive, DELL



We took Life Insurance and other some Insurance for our entire family and we got renewed through them for past three years. Overall our experience with KC FINANCIAL SERVICES is excellent, since they are almost available (almost 24/7) to solve any issues related to insurance or financial services. They took all kind of initiative for smooth claim between customers & Insurance co., My personal experience with their team and MD is very helpful, and clear explanation and their job knowledge is great.

- Mr. Sathish Kumar., Property Executive, Golden Acres

### A NOTE TO OUR DEAR READERS

“Forecast” is an investor awareness publication by KC Financial Services. Write your Feedback to [support@kcfs.in](mailto:support@kcfs.in) or you can simply send a message.

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